## **Brentwood Town Centre - William Hunter Way Consultation**



#### We care about Brentwood and we care about what you think.

We are considering the future of the William Hunter Way car park site and want to gauge your view on what you would and would not like to see there. Re-development has not been pre-determined but may form the basis of improving the area and providing enhanced facilities for our town centre. We believe this could be a very exciting opportunity for Brentwood and we want to ensure that you, the residents, are fully involved in any plans.

To ensure you are heard, we are now embarking on a consultation. This questionnaire is the first part of the process to help us understand your needs and wants for this site and for the town centre as a whole. We ask you please to get involved.

If you would like additional copies of this consultation, please call 01277 312630. This consultation is also available to complete online at www.brentwood.gov.uk.

What is your post code? (this will assist us in analysing your response)	How do you usually get to the Town Centre?
, 3, 1 ,	□ Walk
	☐ Car
	□ Bus
How often do you come to Brentwood	☐ Train
Town Centre?	☐ Cycle
☐ Rarely/Never	□ Taxi
☐ Less than once a month	☐ Other - Please specify
□ Once a fortnight	
☐ Most days	
☐ Couple of times a week	Is transport access to the Town Centre
☐ I live in the Town Centre	□ Easy
	□ <b>o</b> K ′
	☐ Difficult
What are your main reasons for coming to	
the Town Centre? (tick all that apply)	
☐ Food shopping	How long do you usually stay in the Town
□ Non-food shopping	Centre?
☐ Services (bank / post office /	☐ Less than an hour
hairdresser / opticians)	☐ Between 1 and 2 hours
☐ Leisure / entertainment / socialising	☐ Between 2 and 4 hours
□ Work	☐ More than 4 hours
☐ Education	
☐ Transit point going to or coming from	
elsewhere	What would make you stay longer?
☐ Other - Please specify	(tick all that apply)
	☐ Improved range of shops
	<ul> <li>Improved range of leisure and cultural facilities</li> </ul>
When do you usually visit the Town	☐ Improved range of restaurants, pubs
Centre? (tick all that apply)	and cafes
□ Daytime during the week	☐ Cheaper car parking
☐ Daytime at the weekend	☐ Improved public transport
☐ Evening during the week	☐ Other - Please specify
<ul><li>Evening at the weekend</li></ul>	

## **Brentwood Town Centre - William Hunter Way Consultation**



## What do you consider to be important for improving the Brentwood Town Centre?

(1 being most important, 5 being least important)

	1	2	3	4	5
Greener environment					
Pedestrian environment					
Town square/piazza					
Choice of shops					
Local/specialised shops					
Late night shopping					
Cinema					
Restaurants					
Improved public transport facilities					
Parking					
Organised outdoor events/street performances					
Safety					
Cycle parking					
Other - Please specify					

#### What would you like to see at the William Hunter Way site?

(Please tick relevant boxes)

	Strongly Agree	Agree	Don't know	Disagree	Strongly Disagree
Larger car park					
Supermarket					
Fashion store					
Restaurants					
Cinema					
New homes					
Change nothing					
Other –					
Please specify					

#### How important are the following design considerations?

(1 being most important, 5 being least important)

	1	2	3	4	5
Height of the development					
The overall size of the development (the bulk)					
Public access					
New pedestrian linkages across the site					
New pedestrian linkages to the site					
Relationship with nearby homes					
Other – Please specify					



# **Brentwood Town Centre - William Hunter Way Consultation**

Should the William Hunter Way site	How would you like to be informed of
sympathetically reflect the Town Centre's	developments in Brentwood?
existing architecture?	(tick all that apply)
☐ Yes	☐ Consultation with community groups
□ No	☐ Regular articles in the press
□ NO	,
	☐ Social media
	☐ Council's website
Do you think the William Hunter Way site	☐ Notices in local facilities
should remain as a car park only?	☐ Questionnaires and feedback
☐ Yes	☐ Involvement of local groups in project
□ No	development
_ 110	•
	☐ Borough Bulletin
Dece a cinema have to be on the cite?	☐ Other - Please specify
Does a cinema have to be on the site?	
☐ Yes	
□ No	
Please state any other comments you might	have in relation to the Town Centre or
William Hunter Way site including anything	
william francer way site including anything	that you would or would hot want.
If you would like to be included in future cor	nsultation on the Town Centre and
If you would like to be included in future cor William Hunter Way, please provide your cor	
If you would like to be included in future cor William Hunter Way, please provide your cor	
William Hunter Way, please provide your con	ntact details.
	ntact details.
William Hunter Way, please provide your con	ntact details.
Name Address	ntact details.
William Hunter Way, please provide your con	ntact details.
Name Address Postcode	ntact details.
Name Address	ntact details.





Please complete these questions which will help us to see if there is a difference between the views of different respondents. All the information you give will be kept completely confidential. This section is voluntary only.

Are you a Brentwood resident?	To which group do you consider you
☐ Yes	belong?
□ No	☐ White British
	☐ White Irish
	<ul> <li>Any other White background</li> </ul>
What is your gender?	☐ White and Black Caribbean
☐ Male	☐ White and Black African
☐ Female	☐ White and Asian
	☐ Any other Mixed background
	☐ Black or Black British - Caribbean
What is your age group?	☐ Black or Black British - African
☐ Under 18	☐ Any other Black background
□ 18-25	☐ Asian or Asian British - Indian
□ 26-35	<ul> <li>Asian or Asian British - Pakistani</li> </ul>
□ 36-45	☐ Any other Asian background
□ 46-55	☐ Chinese and Other ethnic groups -
□ 56-65	Chinese
□ 66-75	☐ Any other ethnic background
□ <b>7</b> 5+	,
Do you consider yourself to be disabled in	What is your religion, even if you are not
Do you consider yourself to be disabled in any way?	practicing?
any way?	practicing? ☐ Christian
any way?  ☐ Yes	practicing? ☐ Christian ☐ Muslim
any way?	<pre>practicing?</pre>
any way?  ☐ Yes	practicing?  Christian  Muslim Buddhist Sikh
any way?  ☐ Yes	practicing?  Christian  Muslim Buddhist Sikh Hindu
any way?  □ Yes □ No	practicing?  Christian  Muslim Buddhist Sikh Hindu Jewish
any way?  Yes No  What is your employment status?	practicing?  Christian  Muslim  Buddhist  Sikh  Hindu  Jewish  Any other religion
any way?  Yes No  What is your employment status? Employed	practicing?  Christian  Muslim Buddhist Sikh Hindu Jewish
any way?  Yes No  What is your employment status? Employed Self-employed	practicing?  Christian  Muslim  Buddhist  Sikh  Hindu  Jewish  Any other religion
any way?  Yes No  What is your employment status? Employed Self-employed Job seeker	practicing?  Christian  Muslim  Buddhist  Sikh  Hindu  Jewish  Any other religion  None
any way?  Yes No  What is your employment status? Employed Self-employed Job seeker Not currently looking for work	practicing?  Christian  Muslim  Buddhist  Sikh  Hindu  Jewish  Any other religion
any way?  Yes No  What is your employment status?  Employed Self-employed Job seeker Not currently looking for work Government training scheme	practicing?  Christian  Muslim  Buddhist  Sikh  Hindu  Jewish  Any other religion  None  Do you consider yourself to be?  Heterosexual
any way?  Yes No  What is your employment status?  Employed Self-employed Job seeker Not currently looking for work Government training scheme Unable to work	practicing?  Christian  Muslim  Buddhist  Sikh  Hindu  Jewish  Any other religion  None  Do you consider yourself to be?  Heterosexual
any way?  Yes No  What is your employment status?  Employed Self-employed Job seeker Not currently looking for work Government training scheme Unable to work Student	practicing?  Christian  Muslim  Buddhist  Sikh  Hindu  Jewish  Any other religion  None  Do you consider yourself to be?  Heterosexual  Gay or Lesbian
any way?  Yes No  What is your employment status?  Employed Self-employed Job seeker Not currently looking for work Government training scheme Unable to work Student	practicing?  Christian  Muslim  Buddhist  Sikh  Hindu  Jewish  Any other religion  None  Do you consider yourself to be?  Heterosexual  Gay or Lesbian  Bisexual

#### **Data Protection 1998**

Any personal information you give to us will be processed in accordance with the Data Protection Act 1998. This information will only be used for its intended purpose. We will only hold your information for as long as necessary and will not pass it on to any other parties.

Thank you for your participation